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761—401.17 (321) State agency-sponsored processed emblem plates.

401.17(1) Application and approval process for a new plate. A state agency recommending a new special registration plate with a processed emblem shall submit its request to the department on a form prescribed by the department. The application and approval process is set out in rule 761—401.15(321). The application shall include clear and concise eligibility requirements for plate applicants.

- **401.17(2)** *Plate application.* Once new state agency-sponsored processed emblem plates have been approved, manufactured and issued, the plates may be ordered as described below.
 - a. When the plates have no eligibility requirements:
 - (1) Application for letter-number designated plates shall be submitted to the county treasurer.
- (2) Application for personalized plates shall be submitted to the department on a form prescribed by the department.
- b. When the plates have eligibility requirements, application for either letter-number designated or personalized plates shall be submitted to the sponsoring state agency for approval on a form prescribed by the department. The sponsoring state agency shall forward approved applications to the department.
- **401.17(3)** Characters. State agency-sponsored processed emblem plates are limited to five characters. Personalized state agency-sponsored processed emblem plates shall consist of no less than two nor more than five characters and shall be issued in accordance with subrule 401.6(2), paragraphs "a" to "d."
 - **401.17(4)** *Renewal.* Rescinded IAB 11/23/05, effective 12/28/05.
 - **401.17(5)** *Reassignment.* Rescinded IAB 11/23/05, effective 12/28/05.
 - **401.17(6)** *Gift certificate.* Rescinded IAB 11/23/05, effective 12/28/05.